

MAYFAIR CAPITAL INVESTMENT MANAGEMENT LIMITED

23 Bruton Street
London
W1J 6QD
Tel: +44 (0)20 7495 1929
Fax: +44 (0)20 7491 2374

FOR IMMEDIATE RELEASE

14th September 2009

Mayfair Appoints James Lloyd as Marketing and Business Development Director

Mayfair Capital Investment Management Limited has announced the appointment of James Lloyd as Director of Marketing and Business Development.

James Lloyd will manage all aspects of Marketing and Business Development at Mayfair Capital Investment Management Limited. This will encompass investor relations with current clients and a particular emphasis will be placed on developing relationships with new investors in the charity, private investor and institutional markets.

James Lloyd has an honours degree in Economics and Politics, which he followed by a Short Service commission in HM Armed Forces. He then worked for 12 years in the Art World running a leading West End art gallery. In 2003 he moved into the private client investment arena and for the last five years has been Director of Marketing and Business Development at the property investment firm, St Vincent Capital.

Speaking of his appointment, James Lloyd commented: "I am very excited to be joining the team at Mayfair Capital Investment Management at this time in the market. With Mayfair Capital's strong track record and sound reputation there is an enormous opportunity to build the business from its solid base. My focus will be on raising further investment into its funds as well as attracting segregated funds from institutional clients".

James Thornton commented: "James' appointment is timed to coincide with improving sentiment and risk appetite for property investment at a time when the market has stabilised. We are ambitious to take our business to a new level and James will be spearheading our growth initiatives in this more positive environment.'

James Lloyd's appointment follows Nita Singh's recruitment as Investment Analyst to Mayfair in July.

Enquiries to:

Mayfair Capital Investment Management Limited:

James Thornton or Guy Brogden 020 7495 1929

www.mayfaircapital.co.uk

MAYFAIR CAPITAL INVESTMENT MANAGEMENT LIMITED

23 Bruton Street
London
W1J 6QD
Tel: +44 (0)20 7495 1929
Fax: +44 (0)20 7491 2374

Notes To Editors:

Mayfair Capital Investment Management Limited

Mayfair Capital was formed in June 2002 as an independent property fund management business designed to serve charities and private investors.

The executive management team, comprised of Guy Brogden and James Thornton, have complementary skills with James having a background in fund management, Guy having been involved in investment transactions for nearly 30 years. Both Guy and James were Partners at Jones Lang in the 80s and 90s. James subsequently left to become Head of Fund Management at Savills where he was responsible for creating the Charities Property Fund in joint venture with Rensberg Sheppards.

The business manages some £150m of assets comprised of the Property Income Trust for Charities, a limited partnership, the MC Income Plus Fund and an Isle of Man Open Ended Investment Company (OEIC), the MC UK Property Fund. Furthermore, the MC Property Growth Fund was sold in the final phase of the bull market and doubled the equity invested.

Following this success, Mayfair launched the MC Special Opportunities Fund designed to take advantage of current market conditions. 75% of investors in the MC Property Growth Fund have invested in the new fund, which is also attracting institutional investors. The Fund has a wide investment remit, being able to invest not only in direct property but also quoted property securities and companies, unit trusts and joint ventures. With the bottom of the market approaching, Mayfair are now investing the initial monies raised whilst marketing the Fund more widely.

In addition, Mayfair serves a number of wealthy on and offshore private investors on a segregated account basis.

The Company is a specialist fund manager; it appoints professionals to act on its behalf on a "best in class" basis whilst ensuring value for money fee arrangements for its Funds. The business is positioned independently in the market so that investment opportunities are sourced from across the agency community whilst also maximising an extensive contact base.