



For Immediate Release



Mayfair Capital hires experienced manager for Swiss Life's real estate business

Mayfair Capital Investment Management, the wholly owned UK platform of Swiss Life Asset Management, has hired Maureen Mahr von Staszewski to lead the Pan European Investment program for Swiss Life.

Mahr von Staszewski, who joins from Cromwell Property Group, has considerable experience of working on Pan-European property strategies – encompassing deal origination, transaction and fund management. Prior to Cromwell, she performed a similar role for AXA Investment Management and has strong experience of working across a broad range of European markets.

She will be based in Mayfair Capital's London office and will play a key role in investing on behalf of Swiss Life's new and forthcoming property funds, backed by investment from Swiss Life and third-party investors.

James Thornton, Chief Executive of Mayfair Capital, said: "We are pleased to welcome Maureen as a key hire in the context of Swiss Life's expanded real estate offering for international investors. Maureen has a strong track record and knowledge of investing across Europe and her appointment follows on from the creation of an International Business Development team based in London, headed by Matt Dimond. London is the natural location to base the Pan European diversified real estate team, utilising investment strategy as well as Swiss Life Group's extensive real estate expertise across Europe."

Mahr von Staszewski added: "I am delighted to have joined Mayfair Capital and look forward to being part of implementing Swiss Life's business plan for its Pan-European funds. In an era where real estate performance is increasingly defined by fast evolving thematic changes, both macro and local, successful investment requires a depth of resources in research, transacting and management – as well as a long-term alignment of interest from significant balance sheet co-investment by managers. In all these respects, Swiss Life is well-positioned to deliver a compelling proposition for investors entering or expanding in the European real estate market"

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Member of Swiss Life Asset Managers



Notes to Editors:

Mayfair Capital Investment Management Limited (MCIM)

MCIM is a UK real estate investment management business and a member of Swiss Life Asset Managers. Founded in 2002 and headquartered in London, Mayfair Capital is authorised and regulated by the FCA. Its management board includes William Hill (non-executive director), James Thornton (chief executive officer) and Robert Palmer (chief investment officer).

Mayfair Capital serves a diverse client base, through its discretionary and advisory funds, which include The Property Income Trust for Charities, Mayfair Capital Property Unit Trust, Mayfair Capital Commercial Property Trust, Mayfair Capital Residential 2, Mayfair Capital UK Thematic Growth Fund and Cadogan Income Property Fund.

As a Member of Swiss Life Asset Managers, MCIM is the UK real estate investment manager investing for Swiss Life's diversified pan-European Funds.

Swiss Life Asset Management (SLAM)

Swiss Life Asset Management is a leading institutional property investor and investment manager in Europe. SLAM's real estate portfolio includes in excess of EUR 72.2 billion under management and administration. The Group operates on a pan-European basis with over 1,300 real estate professionals in 26 offices in Switzerland, Germany, France, UK and Luxembourg.

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